

# CPM



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## INSURANCE FOR CYBER, PRIVACY AND MEDIA RISKS

### INTRODUCING CPM

Media and technology are revolutionising the way we communicate. Yet traditional insurance policies have not kept up with this evolving landscape. CPM has been specifically designed to provide comprehensive protection for the cyber, privacy and media risks faced by companies in their day to day operations.

### BROAD COVER

CPM is a policy that has been designed with the future very much in mind. It is a modular policy which allows companies to tailor the cyber, privacy and media cover they buy to the risks they face. Coverages include:

- Cyber liability, privacy liability and first and third party privacy breach notification costs
- Comprehensive cyber crime cover including phishing scams, telephone hacking, identity theft, wire fraud and cyber extortion
- Consequential reputational harm cover which gives direct protection for loss of net revenue as a result of a security breach or denial of service attack
- No retroactive date meaning there is no restriction on when the event which gave rise to the liabilities occurred
- Cover for data held 'in the cloud'
- Comprehensive multimedia liability, protecting against claims for intellectual property rights infringement relating to all forms of content, including user generated content
- Cover for regulatory actions and investigations
- Technology errors and omissions
- Court attendance costs
- Crisis communication costs

### LIMITS, DEDUCTIBLES AND PREMIUMS

- Limits available up to \$10,000,000
- A range of deductibles available, from as low as nil
- Premiums starting from as little as \$150

### SERVICE

We recognise that companies want to buy their insurance quickly and simply. That's why our insurance policy is backed up by exceptional service levels featuring:

- Over 90% of quotes provided within 24 hours
- A fast-track same day service for urgent submissions
- Over 99% of policies issued on the same day of binding
- Claims handled by reputable and experienced claims managers

To obtain a quote for CPM, all we need is the completed application form.

